

THE DATA PIVOT

Your 6-Month Roadmap to a 2026 Tech Salary

Prepared by:

DOHMAYN TECH INSTITUTE

2026 Edition · Your Career Transformation Starts Here

1 THE REALITY CHECK – THE MARKET IN 2026

The Demand

Nigerian and international companies are actively seeking professionals who can transform raw data into compelling narratives that drive business decisions. The ability to tell a story with data is now a premium skill commanding significantly higher compensation across sectors.

- Multi-national corporations pay premiums for Data Storytellers who bridge the gap between technical analysis and business strategy.
- The fintech, e-commerce, and telecoms sectors in Nigeria are experiencing the highest demand, with Lagos leading hiring activity.
- Remote and hybrid roles from international firms are increasingly accessible to Nigerian professionals with the right portfolio.

The Salary Gap: Admin vs. Analyst

Role	Monthly Salary (Lagos)	Growth Potential
Administrative Officer	■80,000 – ■150,000	Low
Junior Data Analyst	■250,000 – ■400,000	High
Mid-Level Data Analyst	■500,000 – ■900,000	Very High
Senior Data / BI Analyst	■1,000,000+	Exceptional

Source: Industry estimates based on Nigerian job market data, 2025–2026.

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YOUR TOOLBELT – WHAT YOU ACTUALLY NEED TO LEARN**Excel – The Foundation**

Beyond basic tables, Excel is your entry point to the data world. Master Pivot Tables, VLOOKUPs, and Data Cleaning to build a rock-solid foundation that every employer expects from a data professional.

- Pivot Tables for rapid data summarisation
- VLOOKUPs & INDEX/MATCH for data merging
- Data cleaning: removing duplicates, handling blanks, text functions
- Conditional formatting and dynamic charts

Power BI / Tableau – The Vision

Turn boring numbers into visual gold. These tools transform spreadsheets into interactive dashboards that executives can read at a glance — and that set you apart from 90% of candidates.

- Building interactive dashboards from scratch
- Connecting to multiple data sources
- DAX basics in Power BI for calculated metrics
- Publishing and sharing reports with stakeholders

SQL – The Engine

SQL is how you talk to databases to pull exactly the right information. It is the single most in-demand technical skill listed on Nigerian and international data job postings in 2026.

- Writing SELECT, WHERE, GROUP BY, and JOIN queries
- Aggregating and filtering large datasets
- Subqueries and window functions
- Connecting SQL outputs to Power BI / Excel

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THE DOHMAYN 'NO-FLUFF' 6-MONTH ROADMAP**Months 1–2 Master Excel & Data Visualisation**

- Week 1–2: Excel fundamentals – Pivot Tables, VLOOKUPs, Data Cleaning
- Week 3–4: Advanced Excel – Dynamic Arrays, Charts, Dashboards
- Week 5–6: Introduction to Power BI – Connecting data, building visuals
- Week 7–8: Power BI / Tableau deep dive – DAX, storytelling, publishing
- Milestone: Complete your first interactive sales dashboard

Months 3–4 SQL Deep Dive & Data Cleaning

- Week 9–10: SQL fundamentals – SELECT, WHERE, GROUP BY, JOINS
- Week 11–12: Intermediate SQL – Subqueries, CTEs, Window Functions
- Week 13–14: Data cleaning workflows – Python (optional) or SQL
- Week 15–16: End-to-end project: SQL → Excel/Power BI pipeline
- Milestone: Build and present a data pipeline project

Months 5–6 Portfolio Building & Interview Prep

- Week 17–18: Craft 2–3 portfolio projects using real-world datasets
- Week 19–20: GitHub profile setup & LinkedIn optimisation
- Week 21–22: Interview preparation – technical questions & case studies
- Week 23–24: Mock interviews, salary negotiation, and job applications
- Milestone: Land your first data role or client

4 PRE-WEBINAR QUICK START TASK

Before our Live Practical Session, we want you to come prepared. Follow the steps below to get a head start on thinking like a data analyst.

PRE-WEBINAR QUICK START TASK

Download the "Sample Sales Data" CSV file attached to your registration email, then try to identify the top-selling product before we

Step 1

Open the CSV file in Microsoft Excel or Google Sheets.

Step 2

Scan the columns — look for Product Name and Sales/Revenue columns.

Step 3

Use a simple SUM or sort to find which product appears most or earns the most.

Step 4

Write down your answer and bring it to the session — we will verify it together!

5 VISIT US LOCALLY

We are not just a link on the internet. Dohmayn Tech Institute is actively building the next generation of Nigerian tech leaders right in your neighbourhood. Come visit us, meet the team, and experience a real learning environment.

■ OUR LOCATION

7, Julius Kayode Street, Unity Homes,
Thomas Estate, Ajah, Lagos.

Walk in during working hours or reach out via our website to schedule a visit.